

CenterOak Partners is a private equity firm that invests in lower middle-market companies in the business services, industrial services and consumer services sectors

INVESTMENT CRITERIA



Company Size

\$7-35M EBITDA

(no minimums for add-ons)



Equity Investments

\$50-150M



Enterprise Value

\$50-500M

(no minimums for add-ons)



Geography

United States

(international for add-ons)



Ownership

Majority

(51%+)

BUSINESS SERVICES

- Facilities Management & Services
- Professional Services
- Engineering & Infrastructure Services
- **Environmental Services**
- Machinery Maintenance & Repair

INDUSTRIAL SERVICES

- Outsourced Industrial Services
- Specialty Distribution
- Industrial Technology

CONSUMER SERVICES

Residential Services

Auto Aftermarket

TRANSACTION FOCUS

- Buyouts and recapitalizations
- Family-owned and closely held businesses
- CEO-backed buy & builds
- Non-core carve-outs

COMPANY ATTRIBUTES

- Experienced management
- Organic and acquisitive growth
- Operational improvements
- Market leader in its niche
- Sustainable competitive advantage

Building Stronger Companies:

That's The Core Mission At CenterOak.

Our deep sector expertise underpins a proven track record of driving operational improvements, organizational development and transformational growth.

17

Platform Acquisitions

165+

Add-on Acquisitions

\$2.5B+

Equity Capital Commitments

\$3.9B+

Total Transaction Value

CURRENT INVESTMENTS

NOW CFO	Professional Services	Provider of outsourced accounting, finance, and operational support services to businesses	Providers of outsourced CFO/controller, staff accounting, bookkeeping, tax advisory, financial reporting, and transaction support services
SOLID GROUND	Residential Services	Provider of foundation repair, basement waterproofing, crawlspace encapsulation, and a range of ancillary services	Providers of foundation repair, basement waterproofing, crawlspace encapsulation, and other ancillary services
VILLAGEGREEN°	Property Management Services	Third-party property management services provider in the multifamily real estate sector	Third-party providers of multifamily property management services
GUARDIAN ACCESS SQLUTIONS	Facility Services	Install and services provider for automatic gates, parking equipment, access control equipment, and overhead doors	Providers of commercial maintenance and installation of automatic gates, parking equipment, access control equipment, and overhead doors
ENTOMO BRANDS	Residential Services	Provider of pest, recurring termite and mosquito control services	Providers of pest, recurring termite and mosquito control services predominantly servicing residential customers
MomeTown Services	Residential Services	Provider of essential residential repair and maintenance services in the Southern U.S.	Providers of residential services, including HVAC, plumbing, and electrical maintenance and repair services
H SOLUTIONS	Infrastructure Services	Mission-critical provider of water and wastewater infrastructure inspection, cleaning, and repair services	Providers of water and wastewater infrastructure inspection, cleaning, and repair services

REALIZED INVESTMENTS

Value Creation:

Add-on Criteria:

TURF MASTERS BRANDS		Residential Services	Provider of recurring residential lawn, tree, and shrub care services	Doubled customer base and branch network. Drove new customer growth, enhanced cross-selling, scaled procurement programs, and created shared-services capabilities. Recruited senior team and invested in a modern technology stack
SHAMROCK	(5)	Environmental Services	Provider of essential environmental services including non-hazardous wastewater treatment, waste management, and industrial services	Established a super-regional presence by expanding processing facility capacity and completing strategic add-on acquisitions. Invested in senior team and new treatment technologies. Increased profitability through divesting non-core business
×Ç× SurfacePrep	u iii	Specialty Distribution	Global specialty distributor of surface enhancement products	Broadened footprint including international expansion, service capabilities and materials offerings. Invested in product and service managers and private label offering
COLLISIONRIGHT	€£	Automotive Services	Sixth largest multi-shop auto body repair operator in the U.S.	Developed senior team and invested in IT systems, corporate procurement programs and insurance carrier relationships. Completed add-on acquisitions to broaden geographic footprint
∰ Wetzel's Pretzels	×	Specialty Snack / Franchisor	Owner and franchisor of specialty snack stores	Invested in senior team and doubled size of development team. Diversified to new real estate formats, added new menu items, and identified greenfield opportunities
VIVIFY REPORT	Â	Specialty Distribution	Supplier of specialty colorants and functional ingredients to multiple consumer and industrial end markets	Added technical sales resources to drive growth in key end markets. Increased capacity to support the future growth of high margin liquid colorant product line. Implemented common ERP
CASCADE WINDOWS		Specialty Manufacturing	Manufacturer of vinyl windows and doors serving the Western U.S.	Enhanced margins through operational improvement initiatives focused on labor utilization, procurement, and delivery and distribution. Executed a plant relocation to expand capacity and of geographic growth opportunities
SERVICE CHAMPIONS		Residential Services	Provider of essential residential HVAC and plumbing maintenance and repair services	Identified an opportunity to partner with an owner/founder to build a market leader in the highly fragmented residential services space. Completed add-on acquisitions to expand the geographic footprint and expand service offerings
Full Speed	€	Automotive Services	Fourth largest quick lube operator in the U.S. operating under the Grease Monkey and SpeeDee brands	Completed add-on acquisitions to broaden geographic footprint and service offerings. Significant investment in senior management team to support growth through additions in development, operations, finance, and accounting
∦ TruRoad	€	Auto Glass / Claims Management	Leading automotive glass replacement and repair and claims management provider	Created the second largest national platform through the combination of two family-owned regional firms, as well as add-on acquisitions. Consolidated systems to a single ERP, POS, technician dispatch and inventory management