

CenterOak Partners is a private equity firm that invests in lower middle-market companies in the business services, industrial services and consumer services sectors

INVESTMENT CRITERIA



Company Size

\$7-35M EBITDA

(no minimums for add-ons)



Equity Investments

\$50-150M



Enterprise Value

\$50-500M

(no minimums for add-ons)



Geography

United States

(international for add-ons)



Ownership

Majority

(51%+)

BUSINESS SERVICES

- Facilities Management & Services
- Professional Services
- Engineering & Infrastructure Services
- **Environmental Services**
- Machinery Maintenance & Repair

INDUSTRIAL SERVICES

- Outsourced Industrial Services
- **Specialty Distribution**
- Specialty Coatings, Chemicals & Adhesives
- Industrial Technology

CONSUMER SERVICES

Residential Services

Auto Aftermarket

TRANSACTION FOCUS

- Buyouts and recapitalizations
- Family-owned and closely held businesses
- CEO-backed buy & builds
- Non-core carve-outs

COMPANY ATTRIBUTES

- Experienced management
- Organic and acquisitive growth
- Operational improvements
- Market leader in its niche
- Sustainable competitive advantage

Building Stronger Companies: That's The Core Mission At CenterOak.

Our deep sector expertise underpins

a proven track record of driving operational improvements, organizational development and transformational growth.

15

Platform Acquisitions

150+

Add-on Acquisitions

\$2.5B+

Equity Capital Commitments

\$3.5B+

Total Transaction Value

CURRENT INVESTMENTS

Add-on Criteria:

VILLAGE GREEN °		Property Management Services	Third-party property management services provider in the multifamily real estate sector	Providers of third-party multifamily property management services
GUARDIAN ACCESS SOLUTIONS		Facility Services	Provider of maintenance, repair, and installation of automatic gates, parking equipment, access control equipment, and overhead doors	Providers of commercial maintenance and installation of automatic gates, parking equipment, access control equipment, and overhead doors
ENTOMO BRANDS	②	Residential Services	Provider of pest, recurring termite and mosquito control services	Providers of pest, recurring termite and mosquito control services predominantly servicing residential customers
TURF MASTERS BRANDS	②	Residential Services	Provider of recurring residential lawn, tree, and shrub care services	Providers of exterior residential services including lawn care services and exterior pest programs
MomeTown Services	②	Residential Services	Provider of essential residential repair and maintenance services in the Southern U.S.	Providers of residential services, including HVAC, plumbing, and electrical maintenance and repair services
SOLUTIONS GROUP		Infrastructure Services	Mission-critical provider of water and wastewater infrastructure inspection, cleaning, and repair services	Providers of water and wastewater infrastructure inspection, cleaning, and repair services
SHAMROCK SHAMROCK	4	Environmental Services	Essential environmental services, including non- hazardous wastewater treatment, waste management, industrial services and remediation	Providers of wastewater treatment, industrial services, and other essential environmental services in North America

REALIZED INVESTMENTS

Value Creation:

×,∵.*SurfacePrep		Specialty Distribution	Global specialty distributor of surface enhancement products	Broadened footprint including international expansion, service capabilities and materials offerings. Invested in product and service managers and private label offering
COLLISIONRICHT	€	Automotive Services	Sixth largest multi-shop auto body repair operator in the U.S.	Developed senior team and invested in IT systems, corporate procurement programs and insurance carrier relationships. Completed add-on acquisitions to broaden geographic footprint
∰ Wetzel's Pretzels	×	Specialty Snack / Franchisor	Owner and franchisor of specialty snack stores	Invested in senior team and doubled size of development team. Diversified to new real estate formats, added new menu items, and identified greenfield opportunities
Vivify Rates	Ä	Specialty Distribution	Supplier of specialty colorants and functional ingredients to multiple consumer and industrial end markets	Added technical sales resources to drive growth in key end markets. Increased capacity to support the future growth of high margin liquid colorant product line. Implemented common ERP
CASCADE W T N D O W S		Specialty Manufacturing	Manufacturer of vinyl windows and doors serving the Western U.S.	Enhanced margins through operational improvement initiatives focused on labor utilization, procurement, and delivery and distribution. Executed a plant relocation to expand capacity and of geographic growth opportunities
Service Champions		Residential Services	Provider of essential residential HVAC and plumbing maintenance and repair services	Identified an opportunity to partner with an owner/founder to build a market leader in the highly fragmented residential services space. Completed add-on acquisitions to expand the geographic footprint and expand service offerings
Full Speed	6	Automotive Services	Fourth largest quick lube operator in the U.S. operating under the Grease Monkey and SpeeDee brands	Completed add-on acquisitions to broaden geographic footprint and service offerings. Significant investment in senior management team to support growth through additions in development, operations, finance, and accounting
∦ TruRoad		Auto Glass / Claims Management	Leading automotive glass replacement and repair and claims management provider formed through the combination of JN Phillips Auto Glass and TechnaGlass	Created the second largest national platform through the combination of two family-owned regional firms, as well as addon acquisitions. Consolidated systems to a single ERP, POS, technician dispatch and inventory management