

CenterOak Partners is a private equity firm that invests in lower middle-market companies in the business services, industrial services and consumer essential services sectors

# **Investment Criteria**



Company **Size** 

\$7-35M EBITDA

(no minimums for add-ons)



**Equity Investments** 

\$50-150M



**Enterprise Value** 

\$50-500M



Geography

**United States** (international for add-ons)



**Ownership** 

**Majority** 

(51%+)

## **Business Services**

#### **Industrial Services**

## **Consumer Essential Services**



Management

& Services









Infrastructure

Services





Services



Maintenance & Repair



Outsourced

Industrial

Services

Specialty

Distribution



Specialty Coatings. Chemicals and Adhesives



Industrial Technology



Residential



#### Transaction Focus

- Buyouts and recapitalizations
- Family-owned and closely held businesses
- CEO-backed buy & builds
- Non-core carve-outs

## **Company Attributes**

- Experienced management
- Organic and acquisitive growth
- Operational improvements
- Market leader in its niche
- Sustainable competitive advantage

# **Building Stronger Companies: That's The Core** Mission At CenterOak.

Based in Dallas, CenterOak was formed by senior leaders who have successfully invested together for over 20 years, with a core mission of putting our sector expertise to work for portfolio companies.

**Platform Acquisitions**  140+

Add-on **Acquisitions**  \$2B+

**Equity Capital** Commitments

**Years Our Investment Partners Have Worked Together** 

		Current Inv	vestments				
GUARDIAN ACCESS SOLUTIONS"	Business Services	Provider of maintenan installation of automal parking equipment, ac equipment, and overh	tic gates, ccess control	maintenance a	eria: Providers of co and installation of a ment, access contr rs	utomatic gates,	
ENTOMO BRANDS	Residential Services	Provider of pest, recurring termite and mosquito control services		<b>Add-on Criteria:</b> Providers of pest, recurring termite and mosquito control services predominantly servicing residential customers			
TURF MASTERS BRANDS	Residential Services	Provider of recurring r tree, and shrub care s			e <b>ria:</b> Providers of ex ding lawn care serv s		
HomeTown Services	Residential Services		aintenance services in the i		<b>Add-on Criteria:</b> Providers of residential services, including HVAC, plumbing, and electrical maintenance and repair services		
H SOLUTIONS GROUP	Infrastructure Services	wastewater infrastruc	on-critical provider of water and water infrastructure inspection, ng, and repair services		<b>Add-on Criteria:</b> Providers of water and wastewater infrastructure inspection, cleaning, and repair services		
SHAMROCK INVIGONMENTAL CORPORATION	Environmental Services	Essential environment including non-hazardo treatment, waste mar industrial services and	ous wastewater nagement,	treatment, in	eria: Providers of w dustrial services, a al services in North	nd other essential	
		Realized In	vestments				
SurfacePrep	Specialty Distribution	Global specialty distril enhancement product		international materials offe	i <b>on:</b> Broadened foo expansion, service rings. Invested in p d private label offer	capabilities and product and service	
COLLISIONRIGHT	Automotive Services	Sixth largest multi-she repair operator in the	argest multi-shop auto body operator in the U.S.		<b>Value Creation:</b> Developed senior team and invested in IT systems, corporate procurement programs and insurance carrier relationships. Completed add-on acquisitions to broaden geographic footprint		
Wetzel's Pretzels	Restaurants/ Franchisor	Owner and franchison snack stores	r of specialty	doubled size of real estate for	reation: Invested in senior team and size of development team. Diversified to new te formats, added new menu items, and I greenfield opportunities		
VIVITY COLOR INGREDIENTS INNOVATION	Specialty Distribution	Supplier of specialty of functional ingredients consumer and industr	to multiple ial end markets	drive growth to support the colorant prod	ation: Added technical sales resources to th in key end markets. Increased capacity the future growth of high margin liquid oduct line. Implemented common ERP		
CASCADE WINDOWS	Specialty Manufacturing	Manufacturer of vinyl doors serving the Wes		operational in utilization, pro distribution. E	eation: Enhanced margins through al improvement initiatives focused on labor , procurement, and delivery and on. Executed a plant relocation to expand and of geographic growth opportunities		
Service Champions  Plumbing - Heating - AC  * * * * *	Residential Services	Provider of essential residential HVAC and plumbing maintenance and repair services		<b>Value Creation:</b> Identified an opportunity to partner with an owner/founder to build a market leader in the highly fragmented residential services space. Completed add-on acquisitions to expand the geographic footprint and expand service offerings			
FULLS SEED	Automotive Services	Fourth largest quick lube operator in the U.S. operating under the Grease Monkey and SpeeDee brands		<b>Value Creation:</b> Completed add-on acquisitions to broaden geographic footprint and service offerings. Significant investment in senior management team to support growth through additions in development, operations, finance, and accounting			
<b>//</b> TruRoad	Auto Glass / Claims Management	Leading automotive g replacement and repa management provide through the combinat Auto Glass and Techn	nir and claims r formed ion of JN Phillips	national platfor family-owned acquisitions.	reation: Created the second largest platform through the combination of two wned regional firms, as well as add-on ons. Consolidated systems to a single ERP, thrician dispatch and inventory management		
		<b>Jason Sutherland</b> Co-Managing Partner	<b>Mike Salim</b> Partner, General Counsel		В	<b>ill Henry</b> Partner	
	Mark Langer	Carrie Hamilton	Bobby Ruthe		Mark Izlar	Evan Fisher	

Managing Director

**Ross Martin** Senior Associate

Managing Director

**Christine Garfield**Senior Associate

Managing Director, Business Development & IR

**Chase Crandall**Associate,
Business Development & ESG

Principal

Vice President

Vice President

Marc Sredojevic Associate

Jeffrey Chang Associate

**Joe Fojtasek** Associate